

Data Platform & Analytics Planning Engagement

From Concept to a Clear Execution Plan



This engagement helps your team move from an initial data analytics concept to a production-ready solution on a modern data platform with confidence. In just a few days, we'll bring your business and technical stakeholders together to:

- Define functionality and capabilities
- Align on a high-value approach to Microsoft Fabric and Power BI
- Produce the documentation, design, and delivery plan needed to move into execution with clarity, fiscal visibility, and reduced risk

Benefits

This engagement brings stakeholders together to align on a high-value data platform and analytics use case, define what success looks like, and establish a clear path to execution.

- Reduces design and delivery risk before implementation begins
- Manages investment requirements by identifying cost considerations
- Clarifies responsibilities, decision points, and next steps for implementation

Intended Stakeholders

- **Project Sponsor:** accountable for solution success and key decisions
- **Business Stakeholders & Subject Matter Experts:** aligned to the use-case, business goals, reporting needs, and operational needs
- **Technical Stakeholders:** IT, data engineering, security, and platform owners

Engagement Agenda

Session	Topic	Topics Covered	Intended Audience
Session 1	Business Discovery	Project overview, current state, goals & success metrics, stakeholders & end-users	Business Stakeholders, SMEs, Project Sponsor
Session 1	Use Case Deep Dive	Priority subject areas, KPI/metric definitions, report/dashboard needs, data quality expectations, constraints, initial feature list	Business Stakeholders, SMEs, Project Sponsor
Session 2	Technical Discovery	Source systems, data domains, ingestion & transformation approach, system integrations, security, compliance, and governance	Technical Stakeholders, Business Stakeholders, Project Sponsor
Session 2	Solution Scope & Alignment	Scope alignment, capability prioritization, architecture and BI solution definitions, phased delivery considerations, and ownership.	Cross-functional: Business, SMEs, Technical, Sponsor

Deliverables & Outcomes

Beyond the live sessions, our team performs substantial follow-on work to consolidate and validate requirements, prioritize functionality, shape the recommended data platform and analytics solution approach, and confirm that the proposed solution is feasible, supportable, and aligned to your objectives.

You will leave this engagement with:

- Product Requirements Document (PRD)
- Solution Architecture Diagram (Microsoft Fabric + Power BI)
- Defined and prioritized functionality and capabilities for the initial product launch
- Identified Project Timeline
- Pricing and a Statement of Work (SOW) for implementation and ongoing maintenance
- Clear client requirements, inputs, and decisions needed to make delivery successful

Why This Works

- **Focused:** Strong alignment on a high-impact, high-value data platform & analytics use case
- **Expert-led:** Sessions run by a dedicated Product Manager and Lead Engineer
- **Structured:** Based on a proven discovery and design framework that accelerates readiness and reduces execution risk

Unlock the Value of Your Data

Turn your analytics vision into a clear, actionable plan with reduced risk, defined costs, and faster time to value. Contact your Cerium Account Executive to get started.

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